

ECC ENGINEERING COMMUNICATIONS CONFERENCE

MARKETING KIT



The 4th annual conference for engineering college communications staff.



July 11-12, 2022
The Line Hotel
Washington D.C.

Overview

The Engineering Communicators Conference convenes staffers from the communications offices of the nation's colleges of engineering. This two-day event in Washington, DC allows participants to network and collaborate, hear engaging keynote speakers and panelists, get ideas for pitching stories to news media, and learn best practices from their peers. Past in-person meetings drew over 100 participants and panelists from higher education engineering programs, the Washington Post, the National Science Foundation, the National Academies, and others.

SPONSORSHIP OPPORTUNITIES

Breakfast or Luncheon | \$10,000

Sponsorship includes a brief speaking opportunity (20 minutes max) for an organization representative as well as recognition on 'Thank you' signage in the room and in the workshop program.

Attendee Tote Bags | \$5,000

All workshop attendees will receive a tote bag at registration. Take advantage of this opportunity to brand a high value item that will be extensively utilized by each attendee. This opportunity is non-exclusive.

Name Badge Lanyards | \$4,000

Take advantage of this opportunity to reinforce your brand in the minds of workshop attendees. Your company logo will be printed on the name badge lanyard each attendee will receive upon registering. Exclusive sponsorship; first-come, first-serve basis.

Name Badge Holders | \$4,000

Take advantage of this opportunity to reinforce your brand in the minds of workshop attendees. Your company logo will be printed on the name badge holder each attendee will receive upon registering. Exclusive sponsorship; first-come, first-serve basis.

Refreshment Break | \$2,500

Reserve the right to be recognized as a sponsor of this excellent networking opportunity. Benefits include company name and logo on 'Thank you' signage in the room.

Branded Give-Away Item | \$1,500

This is your opportunity to reach attendees with customized content by placing your message directly in their hands! Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization marcom piece will be inserted into the tote bag each attendee will receive upon registering. Marcom piece to be inserted must be no larger than 8 ½" x 11" and weigh less than 7 oz.

PAST SPONSORS



Oregon State University
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FOR MORE INFORMATION, CONTACT

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American Society for Engineering Education